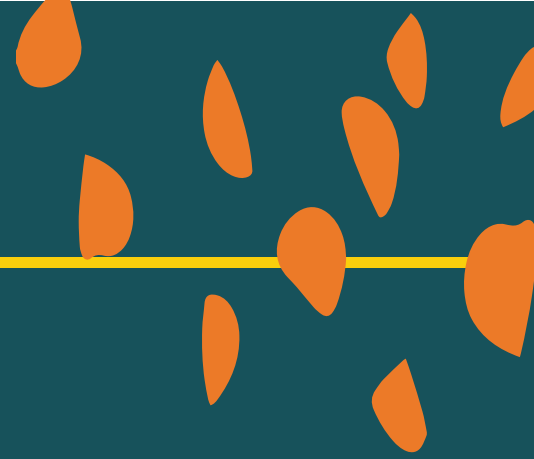


# INSTAGRAM FACELIFT

*checklist*

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I'M GOING TO NEED TO KNOW EVERYTHING ABOUT YOUR BUSINESS TO PROPERLY CREATE YOUR BIO AND HASHTAG GROUPS.

## WELL, LET'S GET STARTED.

What is your business's purpose?  
How does your business help someone?  
What's your elevator pitch?  
Do you have products or services?  
Who are your competitors?  
Who is your target audience?  
Where are is your business located?  
Tell me EVERYTHING AND MORE!

To efficiently make sure your bio captivates viewers and your hashtag group brings in the engagement you need to move on up. I NEED EVERYTHING! Leave NO stone unturned! Tell me everything! Like why you wanted to start your business and if this is your passion or not.

## THE REMAINDER OF YOUR LIST

Send your Logo (.png format ONLY - TRANSPARENT)  
Colors used in your logo  
Highlight Icons \*please see Highlight Icon Checklist\*  
Please send ALL contact info (e-mail, phone number, website, social media pages, custom hashtag #DinahstesDesignStudio, slogan)



Do you have an example for inspiration on how you would like your service designed? Please be sure to send attachments if they are screenshots or explain what you would like done. Dinahste's Design Studio does not copy/plagiarize any other work of ours or any other designer, I would like to place a huge EMPHASIS on this; inspiration will be taken for provided examples if there are any, your design WILL NOT look like what is provided the aesthetic,

Have an idea for how you would like your service designed? Please be sure to provide ALL of that information as well if you know you would like your service to look like X,Y,Z or you have a sketch send that as well.

When sending your information, please make sure the subject of the e-mail is whichever service it is, ie; E-FLYER DESIGN, BUSINESS CARD DESIGN, HIGHLIGHT ICON DESIGN etc. If you have purchased more than one e-flyer please send all flyer information separately. For example; Sarah purchased 3 e-flyers in her word document the content of each flyer is sectioned off. If Sarah decides to send flyer content via e-mail each flyer should have its OWN e-mail.

